



STATE OF NEW YORK
EXECUTIVE DEPARTMENT
DIVISION OF ALCOHOLIC BEVERAGE CONTROL

STATE LIQUOR AUTHORITY

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MEDIA ADVISORY

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**STATE LIQUOR AUTHORITY ANNOUNCES APPROVAL OF FedEx TO MAKE
DIRECT WINE SHIPMENTS TO NEW YORKERS
Approval Offers New York Residents Greater Choice and Convenience**

Albany, NY- Today the New York State Liquor Authority announced that FedEx Express and FedEx Ground (including FedEx Home Delivery) have received approval to transport direct wine shipments to New York residents. The approval, which is effective immediately, is a requirement of the Direct Shipment law signed in August of 2005.

“With FedEx approved to directly transport wine to New York residents, there will be another great opportunity for New Yorkers to enjoy their favorite wines and benefit from the convenience that direct shipment offers” Chief Executive Officer Joshua B. Toas said. “FedEx has assured us that important safety and age requirements are properly safeguarded and we are happy to grant this approval,” added CEO Toas.

Pete Leary, FedEx Director of Sales for the North California region said, “Under this new law, wineries that have a New York State ‘Out-of-State Direct Shipper’s’ license may now sell and ship wine directly to New York residents for personal use. We have a comprehensive range of services from ground to next day express delivery to serve the more than 169 out-of-state wineries licensed to sell and ship directly to New Yorkers.”

Before enactment of the direct shipment law, common carriers were only authorized to ship from out-of-state wineries to New York wholesalers.

In an effort to prevent underage drinking, shipping companies like FedEx are required under the Direct Shipment Law to receive approval from the State Liquor Authority before transporting wine directly to New York residents, ensuring that common carriers have the proper systems in place enabling them to accurately capture and verify a recipient’s age.

To prevent unauthorized shipments from out-of-state wineries, approved common carriers are also required by the State Liquor Authority to capture and maintain specific information, including a signature and the New York Out-of-State Direct Shipper's license number of out-of-state wineries.

In December of last year, the State Liquor Authority approved the United Parcel Service (UPS) as an approved carrier. With the approval of FedEx, there are now a total of two companies able to deliver wine to New York residents.

On the Web: www.abc.state.ny.us

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