

(Series 1954)
Bulletin #266
August 13, 1954

STATE OF NEW YORK
LIQUOR AUTHORITY

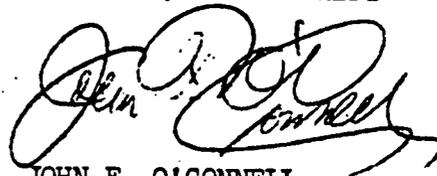
TO: BREWERS AND WHOLESALERS OF BEER
SUBJECT: PROPER MARKING FOR BEER TAPS

Section 106 Subdivision 4(a) of the Alcoholic Beverage Control Law provides as follows:

"No beer shall be sold or served at a bar, counter or other similar contrivance unless a card, sign or plate, visible to the customer, upon which the name of the brewer is conspicuously and legibly displayed, is annexed or affixed to the tap or faucet from which the beer is drawn."

The Members of the Authority at their meeting of July 27, 1954 determined that the phrase "the name of the Brewer" in Section 106 Subdivision 4(a) means (1) the corporate name of the brewer, the individual name of the brewer, the company name of the brewer or (2) the brand name of the brewer's product.

STATE LIQUOR AUTHORITY



JOHN F. O'CONNELL
Chairman